

2018 Pirate TreasuRed Winemaker Notes/Fact Sheet

Avast, mateys – it's a new vintage of **Pirate TreasuRed!** The first year I worked on this wine, 2007, the result was not what I expected, but something even better. Because the original blend used seven varietals, the 'Treasure of the Seven Seas' idea was a natural inspiration for the Pirate name. Each year the blend changes slightly – in 2018 I used 6 varietals to create this big, bold, raucous blend that stands out because of its finesse and complexity. It's been a wonderful 12 vintages of spreading good Pirate cheer and of course, simply the best grog this side of Davey Jones' Locker. We hope you love this latest edition of Pirate TreasuRed. Arrrrr!

Just the Facts:

Harvest Dates - Sept 17, 24, 27, and Oct 20, 2018

Blend of 6 varietals: Syrah, Cabernet Sauvignon, Malbec, Grenache, Petite Sirah and Cab Franc

Some Chemistry- 15.4% alc. T.A. 0.58, pH 3.74

100% French oak barrels, 42% new, 22 months in barrel, variety of coopers

Bottling date: June 23, 2020 Release date: Oct 21, 2022

Production: 1621 6-packs and 25 cases of magnums (signed)

Tasting Notes (tasted 8/29/22 by HPB)

The 2018 Pirate is a deep ruby red color with open aromas of ripe fruit – plums and cherries – with complex notes of savory spices, vanilla, toasted French oak, cardamom, and olive tapenade. Delicious, round, and silky smooth across the palate with seamless, layered flavors and barely-there structural tannins. Flavors last several minutes with a nice balance and finish. Easy to drink and easy to love - perfect for pairing with a variety of full-flavored food or bringing a swashbuckling spirit to any party or gathering.

Pirate TreasuRed comes in short 750ml glass bottles that resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map, Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid Cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett

Hint P. Bounto

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena